



# Your Holiday Online Shopping Safety Checklist



## Before The Purchase



- Paid ads don't mean an offer is legit** - scammers run ads, too!
- Don't trust a super sale advertisement in an email - **verify great deals on the official website**
- Before trusting a new online store, **check how new the site is with 'WHOIS Lookup'**
- Random websites are like buying from strangers** - stick to trusted ones
- Check gift card barcodes for sticker tampering** before purchase
- Be careful scanning QR codes** - for physical ones, check for tampering; for digital ones verify the source and destination before scanning (*use a QR scanner that previews links*)

Be merry. Shop safely.





# Your Holiday Online Shopping Safety Checklist (con't)



## While Shopping



- Google the product or website + “scam”** before trusting reviews
- Don't reuse passwords** when signing up for a new shop
- Avoid payment methods with low fraud protection** (*debit cards or bank account details*)

## After The Purchase



- Stay alert for ‘delivery issues’** - it's a common scam. Verify through the official app
- Be wary of customer support scams** - Scammers look for people who post online about new purchases or complaints

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