

**THINKING OF
A GIFT CARD?**

**YOU NEED TO
KNOW THIS**



CHECK THE BACK

Before you purchase a physical gift card in-store, check the back to ensure the PIN is not exposed and hasn't been tampered with.

KEEP A COPY OF CARD AND RECEIPT!

Keep the receipt and take a picture of the gift card details. The information on both can help you file a report if needed whether you lose it or need to report fraud.

STICK WITH TRUSTED BRANDS

**Only purchase gift cards from
reputable retailers.**

ACTIVATION FEE? IT'S A SCAM!

Gift cards do not have an activation fee nor a fee to 'protect your money'. Never pay these fraudulent fees.

PURCHASES NOT SERVICES

Gift cards are only meant to purchase products. They are NOT valid forms of payment for services, ever. No legitimate business will request or demand payment via gift card. It's a scam.

HOW TO CONTACT GIFT CARD COMPANIES?

The FTC.GOV has a list of some of the top common brands and their contact details for Gift Card purchases and reporting.

consumer.ftc.gov

Shop Wizely!



Security Awareness Simply Explained

wizer-training.com