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Security Awareness Plan for
2025

Goal
Foster a positive security culture where awareness is viewed as a **valuable benefit**, not a chore!

Yearly Plan

Month 1	2	3
Annual Training 28 min	Phishing Game 10 min	Phishing Simulation
	Report This Phish Drill	Monthly Video 2 min
	Monthly Video 2 min	Family Webinar

4	5	6
Game: Deepfake 5 min	MiniCourse: Gen AI 10 min	Monthly Video 2 min
Monthly Video 2 min	Phishing Simulation	Travel Tips Newsletter
	Monthly Video 2 min	

7	8	9
Phishing Game 10 min	MiniCourse: Malware 9 min	Monthly Video 2 min
Monthly Video 2 min	Phishing Simulation	Back To School Newsletter
	Monthly Video 2 min	

10	11	12
Phishing Contest	Monthly Video 2 min	Monthly Video 2 min
Monthly Video 2 min	Online Shopping Webinar	
Awareness Month Optional Activities		

Core
Essential elements for ongoing Awareness, Education, and Training programs year-round.

Add on
Quick video update for all Learners on the latest security threats.

Optional
Opt-in activities/resources encouraging secure mindset in personal life.

Other Mini-Course Topics

Prefer a mini-course on a different topic? Switch out one of the above suggested trainings with one of our other short, focused courses that fits your needs best.

- **Advanced Phishing**
- **Account Takeover**
- **Executive Training**
- **Gen AI**
- **Home Essentials**

- **Insider Threat**
- **Malware**
- **Prevent Data Leaks**
- **Privacy**

- **Supply Chain**
- **Smishing**
- **Social Media**
- **Work From Home**

View Full Course Library ⧉

Core Training

This roadmap includes a primary annual training session at the start of the year. The 20 minute session covers the basics including Passwords, Social Engineering, MFA, etc. followed up with quizzes. The team should finish this within 30 days.

Throughout the year, we sprinkle **mini-trainings** that consist of 3-6 videos with a specific focus, such as Gen AI or Advanced Phishing.

Training Set Up Guide ⧉

The core phishing awareness training goes beyond spotting attacks—it emphasizes reporting them. Through our **phishing exercise**, Learners practice detecting and responding to various phishing attempts.

Phishing Exercise Set Up Guide ⧉

We follow it up with a **phishing simulation** campaign quarterly to gauge Learner's application of their training with an emphasis on reporting over clicks.

Phishing Simulation Set Up Guide ⧉

Add On Training

We recommend adding our **monthly videos**! Your team receives a fresh 1.5-minute video each month, featuring real-life scams. Keep real threats and risks top-of-mind without overwhelming your team.

Monthly Video Set Up Guide ⧉

We encourage additional activities and resources that are opt-in for employees. These recommendations are suggested activities to **help cultivate a positive security culture.** Optional activities can include:

- 1-2 interactive webinars centered on personal and family safety
- Informative flyers or newsletters with extra content and resources for employees to take home to their personal circle of family and friends

Wizer Managed

Your Security Awareness Training Program, Fully Managed by Us!

If you lack the time or resources to implement this full training program that engages employees, builds security champions at home, **check out Wizer Managed Services!** It includes:

- ☑ **Full program management using** industry best practices for training and phishing simulations, with detailed results and key lessons shared.

- ☑ **Quarterly reports** on Learner training completion and policy acknowledgment.

- ☑ **Continuous updates** to your program, tailored to your evolving needs.

- ☑ **And much more!**

Explore Wizer Managed Services ⎋

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